

Subject: This week from CCA (CCA Delivers - July 28, 2016)<bounce-mc.us4_7505613.267785-jmarino=downtownla.com@mail159.suw16.rsgsv.net>
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CCA Delivers
July 28, 2016

CCALA.org

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- * City of L.A. Request for Qualifications/Proposals
- * Operation Healthy Streets
- * CEQA Reform & "In the Name of the Environment" Update

EVENTS CALENDAR

WEDNESDAY, AUGUST 3
5 p.m. - 8 p.m.

**CCA CHIEFS OF STAFF
RECEPTION**

COMMITTEE CALENDAR

THURSDAY, AUGUST 11
8 a.m. - 9:30 a.m.

**TRANSPORTATION,
INFRASTRUCTURE & ENERGY**

Topics: Metro's November
Transportation Sales Tax Measure;
Link Union Station

Special Guests: Pauletta Tonilas,
Metro; Tom Kim, HDR Engineering;
Vincent Chio, Metro; Michele Arce,
MBI

WEDNESDAY, AUGUST 17
8 a.m. - 9:30 a.m.

**HOUSING, LAND USE &
DEVELOPMENT**

Topics: Leadership at Los Angeles
Department of City Planning;
Hoxton Hotel, 1060 S. Broadway

Special Guests: Vince Bertoni &
Kevin Keller, City Planning;
Elizabeth Peterson, EPG; Timothy
Griffin & Alan Hutchinson,
Ennismore

City of L.A. Request for Qualifications/Proposals- Affordable Housing Opportunity Sites

This week the City Administrative Officer released a Request for Qualifications/Proposals (RFQ/P) to develop 11 city-owned properties with affordable housing. Responses are due on September 15 and the entire RFQ/P can be reviewed [here](#).

The goal of this RFQ/P is to complete a list of pre-qualified housing developers for City-owned property which has been identified as affordable housing opportunity sites. The purpose of the pre-qualified list is to shorten the time to match a site with a qualified developer.

For more information, please contact CCA's Managing Director of Legislative Affairs and Government Relations, [Marie Rumsey](#).

Operation Healthy Streets

Starting on August 1, Operation Healthy Streets (OHS) will begin weekly street and sidewalk cleaning on certain streets within the Skid Row area. On cleaning days, streets will be closed from 8 a.m. to 3 p.m. CCA has been an avid supporter of OHS and advocated for increased resources during the City's budget deliberations.

Downtown is the only area in Los Angeles that has a storage facility for homeless individuals' belongings. It is called The Bin, and it is located at 5th and Towne Streets. Chrysalis operates the facility and assists hundreds of people every day with this service.

CCA will continue to advocate for comprehensive solutions to the homeless crisis that promote healthy and safe neighborhoods.

CCA IN ACTION

CCA met this week with LADWP and the California Hotel & Lodging Association to discuss ways that hotel members can utilize incentives, rebates and other water and power savings programs. We have been working with several associations and other members to connect them with these possible savings. With LADWP trying to avoid blackouts as well as cope with the on-going drought, these programs are vital.

If you are interested in learning more about how your business may benefit from these programs, please contact CCA's Director of Government Relations, [John Howland](#).

NEW MEMBERS

[OKB Architecture](#)
[The Broad](#)

CCA MEMBERS IN THE NEWS

"We gutted the building completely, down to the concrete. It was just a shell. We kept all of the original window frames and duplicated the front doors to the units," Richard Moody, Capital Foresight.
[Downtown News](#), July 25, 2016.
["Developer Capital Foresight Opens Max Lofts, Its Second Neighborhood Project."](#)

For more information, please contact CCA's Managing Director of Legislative Affairs and Government Relations, [Marie Rumsey](#).

CEQA Reform Efforts Continue

CCA has been a strong advocate for CEQA reform and is partnering with other business organizations to reform local CEQA guidelines. We have been diligently working on the implementation of recently adopted state laws that allow infill projects to obtain specific exemptions. We have also been advocating for Governor Brown's proposal to Streamline Affordable Housing.

This week, [Holland & Knight's](#) West Coast Land Use and Environment Practice Group has provided an update to its "In the Name of the Environment" report, detailing California Environmental Quality Act (CEQA) lawsuits.

The new report shows an increase in the number of CEQA lawsuits filed in the Southern California Association of Governments (SCAG) region. The biggest target of CEQA lawsuits were residential projects (33 percent), followed by public service/infrastructure projects (14 percent).

About 14,000 housing units were targeted by CEQA lawsuits during the study period. 98 percent of the challenged housing units were in infill locations. And, 71 percent of the challenged housing units were in projects that included no single-family homes.

This report also includes a CEQA lawsuit that successfully stopped a 200-bed homeless shelter.

The full report can be read [here](#).

For more information, please contact CCA's Managing Director of Legislative Affairs and Government Relations, [Marie Rumsey](#).

CCA CEO Search

As you are aware, Carol Schatz will be transitioning out of her leadership role with Central City Association of Los Angeles. The Management and Operations Committee of CCA has established a Search Committee and retained the firm of Morris & Berger to partner with us in identifying the next Chief Executive Officer of CCA.

Based on collective feedback from staff and the Search Committee, Morris & Berger has developed a position description, which is [available here](#).

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We wanted you to be aware of the search and encourage you to share the position description with others who might be interested in the opportunity. If you have any questions or would like to nominate someone for the position, please contact [Karin Berger Stellar](#) and [Jay Berger](#) at Morris & Berger, who are conducting the search (818) 507-1234.

Membership with CCA

CCA is the leading voice of business on important city and statewide issues. From LAX to Downtown, CCA is considered the Los Angeles business community's most effective advocate and business leader. Our citywide reach on a broad base of issues — including land use, transportation and economic growth — connect you with government and produce quick and effective results that benefit your bottom line. As a CCA member, you also receive personalized issue advocacy and unparalleled access to city, county and state power brokers and decision makers. CCA is aggressively advocating on behalf of the business community.

For more information about membership, please visit ccala.org or contact CCA Director of Business Development & Marketing, [Nhien Lasky](#).

Central City Association of Los Angeles. Our advocacy strengthens your bottom line.

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